

# Safe with Milli

Brought to you by GenVis,  
in consultation with the  
Western Australia Police Force

## **PRIORITY ALERT!**

Brad Jones  
Front door  
4:45PM



# GenVis - The Visual AI Co

We build solutions that give organisations the power to act on visual data through the analysis of live CCTV streams or archived video files.



Public safety teams



Community service providers

# GenVis solutions

Help you

DETECT

IDENTIFY

TRACK



People



Behaviour



Attributes



Vehicles



Objects

So you can

REVIEW

INVESTIGATE

RESOLVE

# The concept

Put GenVis AI to work  
to better protect those  
affected by family and  
domestic violence  
today

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# Western Australia Police Force

Work in partnership with community, affected family members, government and non-government support services in an effort to:

- Reduce incidents of family violence
- Improve police responses to reports of family violence
- Empower and support affected family members
- Safeguard affected families
- Hold perpetrators to account for their behaviours



# Team effort to deliver help for:

## FDV victims:

- Empowered to manage their safety and stay in the home

## Support Services:

- Another tool in their toolkit to assist with their work

## Police:

- Improved evidence collection to hold perpetrators accountable

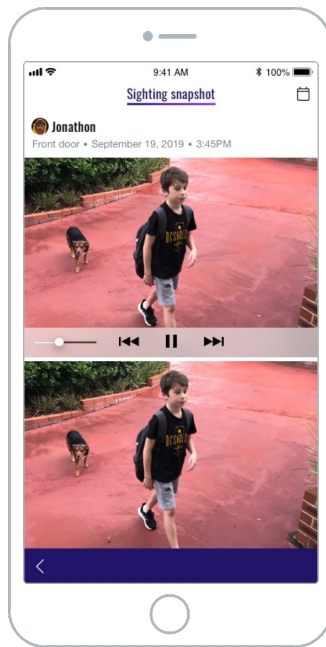
## Communities:

- Opportunity to strengthen community safety

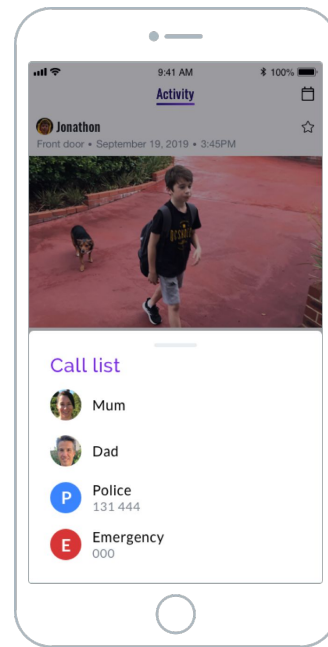
# MILLI A smartphone app to keep people safe at home



Activity



Sighting snapshot



Emergency call list

# How Milli works

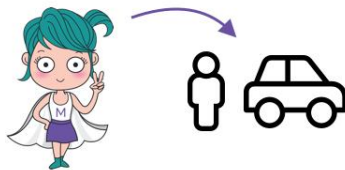
## 1 INPUTS



Connect cameras



## 2 MILLI



Milli looks for people  
& vehicles



## 3 OUTPUTS



Mobile alerts  
& cloud storage



# The Safe with Milli initiative

A collaboration between



# The Safe with Milli initiative

Co-designed to ensure the initiative is impactful.

Eligibility criteria:

- Experiencing harassment or stalking
- Active DVO or bail conditions
- Home internet and a smartphone
- Willing to prosecute a breach

# The Safe with Milli initiative

Launched in April 2019

GenVis provided  
security cameras  
and arranged  
installations

GenVis provided  
access to the Milli  
app and connected  
the camera feeds

Lucy Saw Centre  
identified appropriate  
participants and set  
the app up with them

# | Interim results

**100%**

Easy to use?

**\*86%**

Helps manage  
your safety?

**100%**

Feel safer?

# | What's next?

1. Complete the technology trial
2. Program rollout

Working with support service providers, sponsors and police to expand access to Milli statewide and across Australia

# | Key learnings - GenVis

1. Police genuinely working to tackle FDV
2. No one size fits all approach, even to delivering the tech
3. Hugely complex and confronting issue. The important thing is to continue doing what we can to help, today

# | Key learnings - WA Police

1. FDV is truly a whole of community issue
2. Private industry can offer agility
3. Share specialist information and communicate carefully

# Thank you

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